

E-commerce Website for a Footwear Company on Magento Technology

CASE STUDY
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Business Requirement: Client, renowned name in retail sales of footwear business decided to sell his products online. They were clueless on implementation and asked us to suggest them a technology which will be user friendly. Their requirement is to sell the product online and accept payments online through different modes such as credit card, Debit card and net banking.

Our Solution: We have developed the online solution on Magento Technology. Magento based e-commerce site which is considered to be one of the most robust platform in the Industry. The online product has features such as Products catalog, Sales Order, Invoicing and Customer management modules. Product browsing, Sales order modification/cancellation, Shipment tracking, generating invoice and accepting payments are some of the core features of the application. The system supports high traffic loads. Highly secure to carry out online transactions. Payment gateway integration has also been done.

About Client

Industry: Retail

Location: Melbourne, Australia.

Technologies: PHP 5.3+, Enterprise Magento, Magento Extensions, My SQL, HTML 5, CSS3, JQuery, bootstrap, Angular JS, Google Analytics API, Store Locator Plugin.

Business Impact: The application successfully implemented. We have delivered it before the project timeline. We are currently working with the client for more features to add the application with mobile application on android technology.